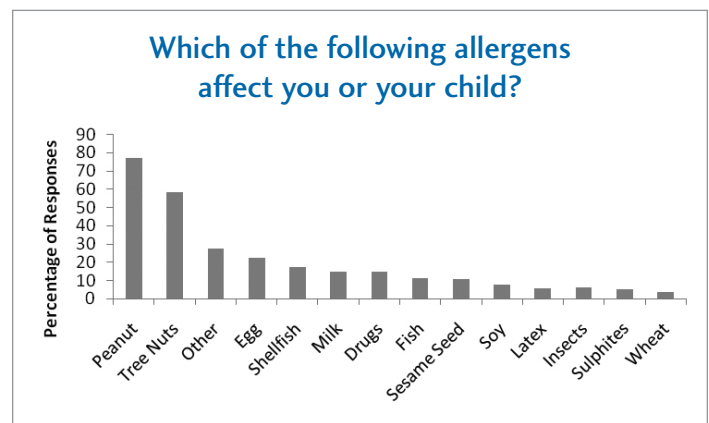


## THE RESULTS ARE IN

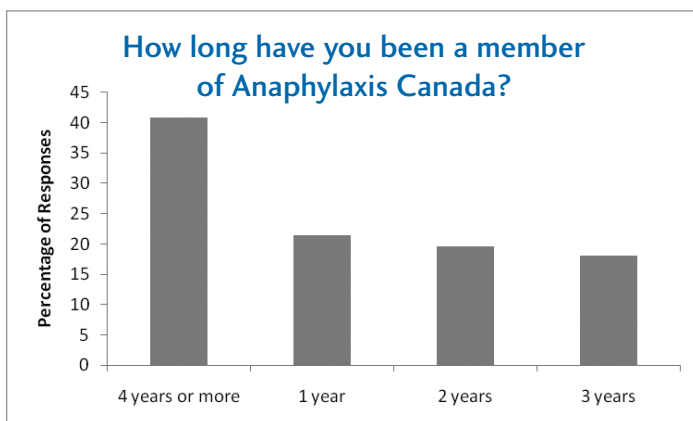
Thank you to all who completed Anaphylaxis Canada's member survey. Over 850 respondents provided valuable input on our current programs and services.



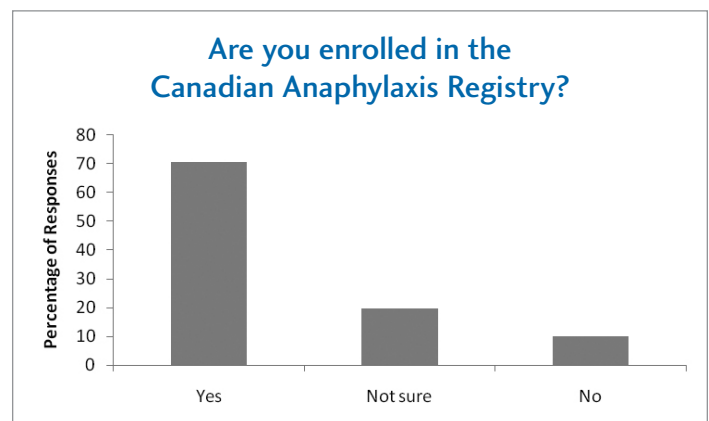
Nearly 70% of respondents are the parent/caregiver of a child with severe allergies.



Peanut (77%) was identified as the most common allergen, followed by tree nuts (58%). Many respondents reported multiple allergens.



Nearly half of the memberships (42%) were reported as being 4 years or longer.



The vast majority of respondents (71%) have signed up for the Canadian Anaphylaxis Registry.

### Canadian Anaphylaxis Registry

The Registry is a free information service provided by Anaphylaxis Canada. Registrants create an online profile to identify their allergen(s) and the types of information (e.g. food warnings and product alerts) that they would like to receive by email. Anyone interested in joining the registry can visit [www.anaphylaxis.ca](http://www.anaphylaxis.ca) to complete the online form.

## Anaphylaxis Canada Membership

Individuals and organizations who pay an annual fee are considered “members” of Anaphylaxis Canada. Membership dollars enable Anaphylaxis Canada to provide a variety of programs and services for people with severe allergies. Paying members receive by mail adult and childrens’ newsletters three times a year. *Note: Anaphylaxis Canada members can also join the registry to have their information included. They are not automatically enrolled in the registry through their membership.*



Approximately 50% of respondents visit the Anaphylaxis Canada website on either a monthly or quarterly basis. The top three reasons for visiting the website: to obtain general information on anaphylaxis, for news/research and for updates.

## Topics of Interest

Survey respondents were asked to rate various topics of interest on a scale of 1-5 with 5 as the “most important” and 1 as the “least important”. The most important topics included research updates, food and product labeling, food alerts/recall notices, resources for parents, useful tips for living with anaphylaxis and school related topics.

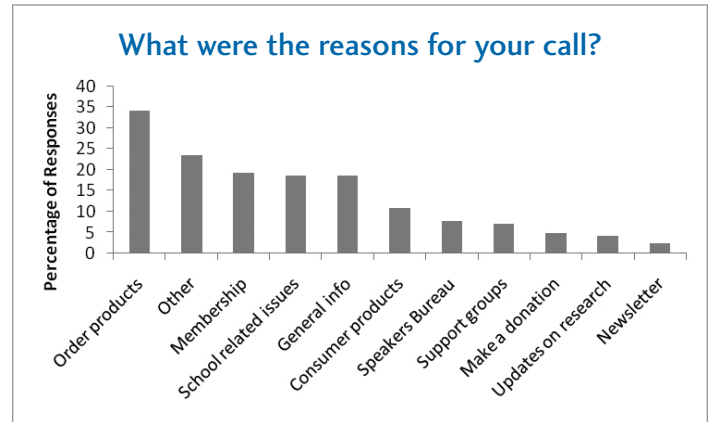
## Comments

It’s good to know that people feel we are making a difference.

We appreciate your positive feedback:

- Keep up the wonderful work you do :)
- Nothing comes to mind - I LOVE the timely allergy alerts on foods.
- Keep up the good work! It’s appreciated. Thank you.
- I’m really happy with what it is currently providing. Thanks for all of the great news!!
- I think Anaphylaxis Canada is doing a great job of promoting information on the website as well as in newsletters. Great Work!
- I’m just very grateful that you provide the services you do. Thank you.
- You are doing a great job. I really appreciate the newsletters and email updates you send out.

We also appreciate comments on how we can improve our services and will be working to improve turnaround time for phone calls and emails as well as getting the newsletter out on time.



The ordering of products was cited at the most popular reason for calling the office.

## Resources

More than 50% of respondents expressed an interest in on-line conferences and presentations on allergy management. Anaphylaxis Canada has launched its online *Anaphylaxis Learning Centre* and the first webcast, “Anaphylaxis 101,” covers the basics of anaphylaxis.

Respondents suggested that Anaphylaxis Canada could improve its services by offering additional resources such as the following:

- Resources for university/college students
- Resources for teens
- Resources for employees with food/other allergies
- Resources for healthcare professionals
- Workshops for the community
- Nutritional guide for people with multiple allergies
- Chat room discussions for parents and kids
- Q & A from an allergist
- Index of articles, research and websites relevant to allergies and anaphylaxis

We will be taking these ideas into consideration as we move forward in the development of our *Anaphylaxis Learning Centre* over the next 18 months. To reach more people across the country, we hope to facilitate learning/networking through Internet-based resources. Please keep checking our website from time to time and watch for e-bulletins announcing new resources.

*Survey results are also listed in the Spring 2008 issue of the Anaphylaxis Canada newsletter.*